HOCHSCHULE FÜR MUSIK UND THEATER »FELIX MENDELSSOHN BARTHOLDY« I FIPZIG



Call for Papers: Business data as a source for research in (music) publishing. Research in repertoire and reception by means of the Musikverlagsdatenbank (mvdb, 'Music Publisher's Database').

(Deadline: October 14th, 2022)

The research project on music publishing *Geschmacksbildung und Verlagspolitik* ('Taste Generation and Publishing Politics') based in Leipzig and Dresden and funded by the DFG (German Research Society) will host a **conference** entitled *Business data as a source for research in (music) publishing. Research in repertoire and reception by means of the <i>Musikverlagsdatenbank (mvdb, 'Music Publisher's Database')* on March 9th and 10th, 2023. The conference is planned to take place live at the HMT **Leipzig**, but might be changed to a hybrid/online format if necessary.

About the project:

Up to now, the course of music history in music research has mainly been deduced as a series of significant musical works. This is about to change by means of digital methods and research into the **accounting records** of some Leipzig music publishers which have so far scarcely been considered (Hofmeister, Peters, Rieter-Biedermann). These make it possible to examine 19th century fashion, tendencies and developments at the time with the use of data intensive 'distant reading'. The above-mentioned records allow one to consistently deduce information on approximately 19.000 editions of music between 1807 and ca. 1940.

In the DFG-project *Taste Geschmacksbildung und Verlagspolitik* these data are gathered and evaluated in the data base *mvdb* (https://musikverlage.slub-dresden.de/). However, the amount of data is far too extensive and diverse for its potential to be fully exploited by just one project: In the *mvdb*, each publisher's edition is given a data set including title and publisher's number. Furthermore it includes, for example, information on the respective version, the date and size of each issue, the contained works and the people involved. In addition, compositions and people are labelled by standard data sets which are being used within the project. On top of the usual information, these sets contain specifications such as opus number, orchestration, works referenced, places of activity and more (see figure below).

The conference:

We would like to invite interested musicologists, researchers in publishing and bookselling trade, digital humanists or data scientists to engage with the gathered data within the scope of a conference. Thereby, we not only want to introduce the data base to the community, but also hope to gain new perspectives for data based musicology; repertoire research; research in publishing; the analytic work with standardized data in general; or general quantitative research in humanities. Both genuine questions directed at the data set as well as already existing questions and answers which ought to be supplemented by a quantitative perspective are possible. Moreover, music publishing researchers who have investigated publishing repertoires before are welcome to permanently deposit their data in the data base and to present their research based on this data.

We are looking forward to receiving suggestions for contributions, which, for example:

- reflect on **theoretical problems** of data-based humanities on the basis of our data model and ambivalences of our data;
- approach the data **exploratively** and aim at developing own approaches;
- apply **repertoire-historical or publishing-historical** findings from existent research to the data or newly examine it from a quantitative perspective;
- compare findings on the **generation of taste and canon** from other epochs or research fields with data from the data base (thereby perhaps newly contextualizing them)
- examine and question commonly accepted (or controversial) hypotheses in music historiography by means of the data;
- aim at conducting a quantitative or mixed-methods **case study** on an oeuvre/composer/genre/etc. on the basis of the data;
- critically question the data model, the data structure or the project's research goal.

Other ideas are also welcome. We are especially looking forward to receive proposals from various disciplines and by young academics. Contributions ought to have a duration of **30 minutes**, can put their focus either on musicology, general publisher's research or data science and ought to include the *mvdb* data in some way. The contributions will subsequently be published online in an **open-access volume**.

If interested, one can currently access the *mvdb* data in two ways:

- 1. On the website the raw data can be fully exported in the JSON-format under 'API'. A lay-friendly possibility for export is under progress and will presumably be published in the course of this fall.
- 2. Alternatively, the data can be explored by using the feature 'Recherche' on the website. Please note: At the moment, only a small part of the actually gathered data is publicly accessible. If interested, please request the login for a full access from Matthias Richter (Matthias.richter(at)slub-dresden.de). Furthermore, after the submission of contributions, we will offer a short preliminary workshop on use and handling of the data.

For those who have an idea but are unsure about the feasibility or the realization we offer consultation. In case you have any **questions** please contact the project's coordinator Maximilian Rosenthal (maximilian.rosenthal(at)hmt-leipzig.de).

We are looking forward to your suggestions in the form of an **abstract** with the **maximum** length of 250 words until October 14th, 2022!

Appendix: Exemplary data set from the *mvdb* with publishing data of Franz Hünten, *Walzer* op. 120, Hofmeister publisher's no. 2844

